

# REAL CLEAR SOFTWARE

## REAL ESTATE SPONSORS

### WHY CHOOSE RCS PORTFOLIO FOR REAL ESTATE SPONSORS

RCS integrates data from all your sources in an easy to use portfolio, data and investor management application. You decide what metrics and KPI's you want to track, monitor and manage and use RCS analytics for a deeper understanding of why projects are successful, and what makes work for all stakeholders. In addition RCS helps keep your investors informed and provides a complete property or fund report that encompasses all the information you deem important to convey – to partners, investors, vendors, and lenders. RCS gives you the tools to connect the dots, making meaningful connections to propel your portfolio values and profits forward!



#### Communicate Better to Your Investors

Accelerating your ability to communicate investment performance by managing both property and investor financial performance.



#### Tailored Dashboard with Pertinent KPI's

RCS consults and creates the proper dashboard highlighting the proper key performance indicators.



#### Property, Fund & Portfolio Visibility

Submittals, recommendations, and market info are made directly into RCS.



#### Predictive Analytics & Site Improvements

Constant site improvement through review, comparison, correlation and predictive analytics.



#### Task Management & Accountability

Insuring your projects are delivered on time with transparent accountability.



#### Transaction & Portfolio Management

Using a centralized system from strategy to implementation.



#### Capital Allocations & Property Maintenance

Managing operational and financial aspects of your portfolio.



#### Document Storage and Reporting

RCS houses all investor documents, from subscription to K-1's.

# ARE YOU INTERESTED IN REAL CLEAR SOFTWARE

Contact our sales team for more information!

[sales@realclear.software](mailto:sales@realclear.software)



## EASY TO GET STARTED - 3 STEP PROCESS

A simple call can change your business results

### 1. CALL TO CREATE AN ACCOUNT

No hard sales, no pressure, just opportunities to improve results. We will show you how the products have been used by other clients, and how that could relate to your portfolio. We have created three (3) separate plans based on portfolio size and our experience with clients' needs.

### 2. SEND US YOUR LOCATION DATA

Our team will initially upload your business, portfolio and stakeholder data. Based upon the parameters you define, we will then create the dashboard, initial metric analysis and predictive analytics.

### 3. START USING THE SYSTEM

Collectively we will review and adjust the program until you are fully operational. Our years of experience will make sure the systems is exactly what you want and anticipated.



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### A PARTNER YOU CAN DEPEND ON

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**Decades of Real Estate Experience:** Our founders have over 1 Billion SF of real estate managed in both private and public entities. We wrote the program to provide the tools for full portfolio, transaction, stakeholder, capital, maintenance, analytics and performance management.

**Bridging Strategy, Management & Analytics:** RCS products allow our clients to work on a real time basis, using the system in parallel for both ongoing daily portfolio management and performance analytics.

**Understanding What Makes Your Real Estate Successful:** We solve the puzzle of looking at the big picture.

**Multiple Years of Beta Test:** The products were originally built for a client with over 1,200 locations and 15 brokerage teams across the country. We started with a simple idea for accelerating C-Suite decision support and have taken the products to new and fully integrated levels.

**Using Integrated Business and Real Estate Data:** To increase margins, reduce costs, and measure legacy and ongoing portfolio performance.

**Increases Collaboration:** Inclusion of multiple levels of stakeholders expedites decision making, understanding and accountability.