

REAL CLEAR SOFTWARE

CORPORATE OCCUPIERS

WHY CHOOSE **RCS PORTFOLIO** FOR CORPORATE OCCUPIERS

RCS is perfect for all departments by providing an “easy to use” platform that all departments can centrally utilize, thus enhancing efficiencies, collaboration and overall results. RCS is a comprehensive analytical system designed for corporate occupiers with multiple locations. RCS correlates data enlightening users to understand why one location is out-performing others. RCS gives you the tools to connect the dots, making meaningful connections to propel your business, and profits, forward!



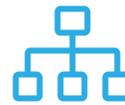
Predictive Analytics & Site Improvements

Constant site improvement through review, comparison, correlation and predictive analytics.



Accelerating RE's Ability to Enable Business Success

RCS is all about helping you increase real estate efficiencies, reducing costs and improving margins.



Site Selection & Submittal Tracking

Submittals, recommendations, and market info are made directly into RCS.



Task Management & Accountability

Insuring your projects are delivered on time with transparent accountability.



Transaction & Portfolio Management

Insuring your projects are delivered on time with transparent accountability.



Tailored Dashboard with Pertinent KPI's

RCS consults and creates the proper dashboard highlighting the proper key performance indicators.



Capital Allocations & Property Maintenance

Managing operational and financial aspects of your portfolio and their budgets.



National Demographics On Demand

Demographic data is fundamental to your customer and employee base which helps define your success.



EXECUTIVES VALUE **RCS CORPORATE OCCUPIER**

C-Suite Executives RCS is the perfect product for top level review of items. It allows all the executive levels to obtain consolidated snap shots of real estate and business activity based on their locations.

- Chairman of the Board:** Easy to access and easy use.
- Chief Executive Officer:** The CEO can review the portfolio and all metrics that pertain to the profitability of the company.
- Chief Operating Officer:** Analyze and determine if real estate is following strategic business model.
- Chief Financial Officer:** Determine if real estate is affecting Net Profits.
- Chief Accounting Officer:** By using RCS the CAO accounting operations and financial reporting functions. They oversee accounting and administrative staff. They must make sure that their staff follow procedures and adhere to various regulatory rules and regulations.
- Chief Strategy Officer:** RCS will ensure that Communicating and implementing a company's strategy internally and externally so that all employees, partners, suppliers, and contractors understand the company-wide strategic plan and how it carries out the company's overall goals.
- Real Estate Committee:** RCS streamlines real estate committee review and decision justification by all departments through a formatted and standardized process.



HUMAN RESOURCES VALUES RCS CORPORATE OCCUPIER

Human Resources RCS is great for Human Resources as it provides a means to integrate HR decisions in the decision-making process for the real estate transactions. HR is becoming more and more crucial to happy work environments and the impacts correlated therein.

Chief Human Resources Officer: Are location choices affecting employee turnover and are employees as effective in one location compared to another? RCS can interface with all aspects of the Human Resources applications, including:

- Payroll / Benefits
- Turn Over Rates and Employee Satisfaction
- Performance and Compensation Management
- Real Estate Corporate Standards and Efficiencies



REAL ESTATE DEPARTMENTS VALUE RCS CORPORATE OCCUPIER

Real Estate Department RCS is the perfect product for any firm's Real Estate Department. It provides a centralized area to review all the information on a location, portfolio, region and more. It is perfect in assisting the real estate department in providing concise and consistent reporting to the C-Suite for decision making and real estate committee approval. Here are some key items: Provides a dashboard of the portfolios Key Performance Indicators (KPI), individual properties KPI's and provides a convenient map lookup for store location and corresponding metrics Easy exporting of data or creation of store or portfolio reports Tracks lease expirations Tracks door swings versus sales and NOI per square foot per location or portfolio Profitability by demographics Compare one property to portfolio or state by state.

Be able to answer the question with confidence - "Is your real estate enhancing your business success?"

Making real estate decisions should be supported by a single program that integrates, manages and measures all key components of your portfolio - including real estate site data, key internal metrics and business objectives

Real Clear Software accomplishes that for our clients.



IT & FACILITY DEPARTMENTS VALUE **RCS CORPORATE OCCUPIER**

RCS is an excellent complement to IT and Facility Department needs. It allows both departments to review and provide input into real estate decisions and expectations for future needs as well as justification for current decisions. Here are some key items how: Provides the ability to track employee counts and technical data
Compare equipment allocation between locations RCS provides task management solutions for new location set ups Track and log decision processes and progress Try Real Clear Software now and take your portfolio to a new level

ARE YOU INTERESTED IN REAL CLEAR SOFTWARE

Contact our sales team for more information!

sales@realclear.software



EASY TO GET STARTED - 3 STEP PROCESS

A simple call can change your business results

1. CALL TO CREATE AN ACCOUNT

No hard sales, no pressure, just opportunities to improve results. We will show you how the products have been used by other clients, and how that could relate to your portfolio. We have created three (3) separate plans based on portfolio size and our experience with clients' needs.

2. SEND US YOUR LOCATION DATA

Our team will initially upload your business, portfolio and stakeholder data. Based upon the parameters you define, we will then create the dashboard, initial metric analysis and predictive analytics.

3. START USING THE SYSTEM

Collectively we will review and adjust the program until you are fully operational. Our years of experience will make sure the systems is exactly what you want and anticipated.



REAL CLEAR SOFTWARE

A PARTNER YOU CAN DEPEND ON

Decades of Real Estate Experience: Our founders have over 1 Billion SF of real estate managed in both private and public entities. We wrote the program to provide the tools for full portfolio, transaction, stakeholder, capital, maintenance, analytics and performance management.

Bridging Strategy, Management & Analytics: RCS products allow our clients to work on a real time basis, using the system in parallel for both ongoing daily portfolio management and performance analytics.

Understanding What Makes Your Real Estate Successful: We solve the puzzle of looking at the big picture.

Multiple Years of Beta Test: The products were originally built for a client with over 1,200 locations and 15 brokerage teams across the country. We started with a simple idea for accelerating C-Suite decision support and have taken the products to new and fully integrated levels.

Using Integrated Business and Real Estate Data: To increase margins, reduce costs, and measure legacy and ongoing portfolio performance.

Increases Collaboration: Inclusion of multiple levels of stakeholders expedites decision making, understanding and accountability.