# realclear
### SOFTWARE

SOFTWARE PROVIDING

# REAL ESTATE & BUSINESS SOLUTIONS
## *Municipalities*

## All Size Municipalities and Situations

Real Clear Software is a comprehensive analytical system that works great for municipalities and the departments that occupy multiple locations. RCS services local, regional, state- and nation-wide portfolios and covers all product types (office, land, community centers etc). In addition RCS tracks all possession methods (leased, owned, ground lease etc) and works well with all departments providing a single source for real estate decision and information tracking.

- ☑ City
- ☑ State
- ☑ County
- ☑ National
- ☑ Leased
- ☑ Owned
- ☑ All Product Types
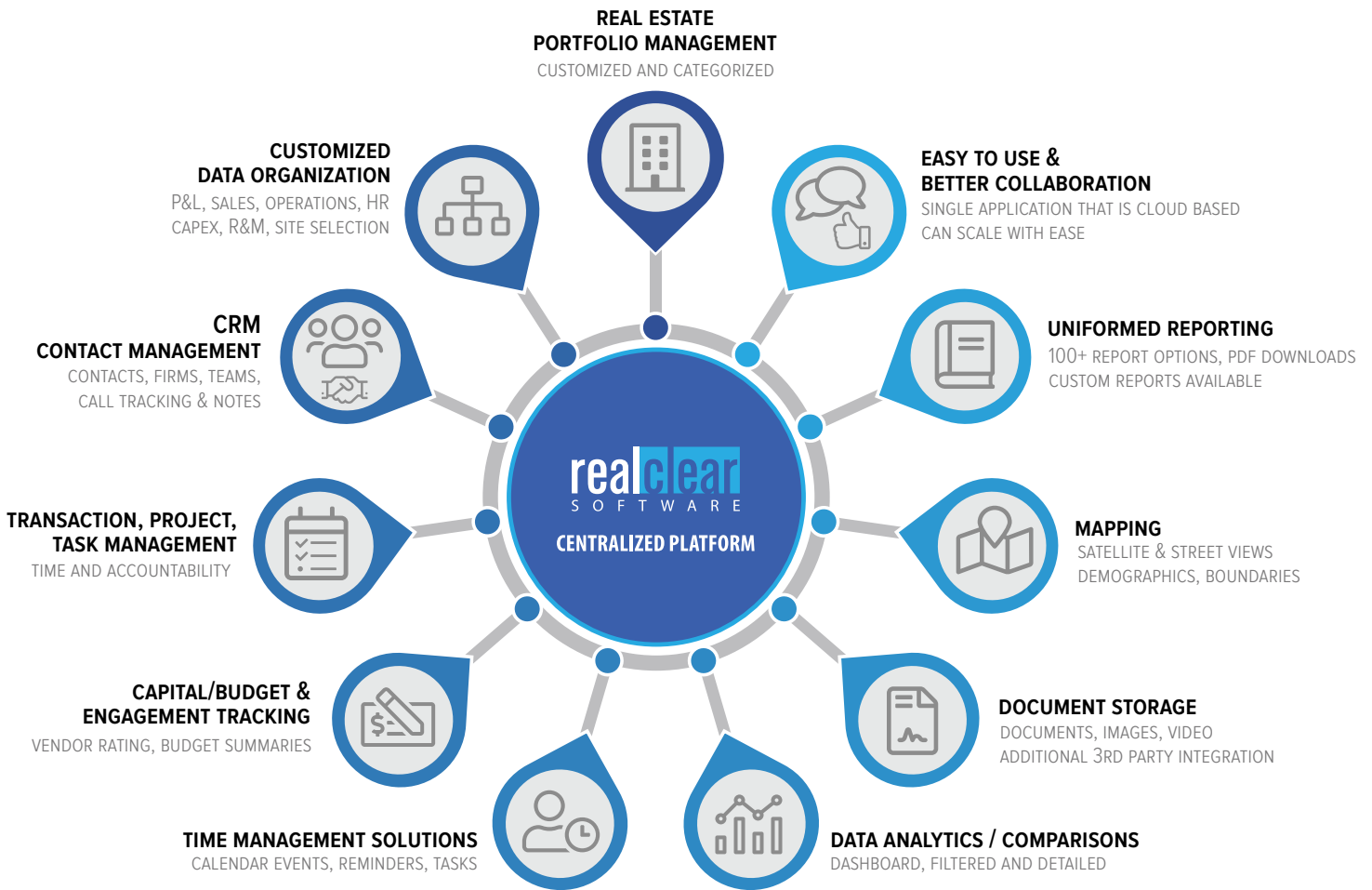- ☑ All Departments

## We Provide a Variety of Solutions

Real Clear Software provides a variety of solutions and in a centralized platform. Our system allows for multiple departments to communicate between each other more effectively, helping real estate decisions to become more efficient and productive.

- ☑ Location Categorization
- ☑ Project and Task Management
- ☑ Document Solutions
- ☑ Summary Reports
- ☑ Contact Management
- ☑ Demographics
- ☑ Uniformed Reporting
- ☑ Collaboration Forums

# Real Clear Software helps with productivity and ease of business for
# Municipal Real Estate Portfolios.

## All the information & data
## ADDRESSED IN A SINGLE PLATFORM

**REAL ESTATE
PORTFOLIO MANAGEMENT**
CUSTOMIZED AND CATEGORIZED

**CUSTOMIZED
DATA ORGANIZATION**
P&L, SALES, OPERATIONS, HR
CAPEX, R&M, SITE SELECTION

**EASY TO USE &
BETTER COLLABORATION**
SINGLE APPLICATION THAT IS CLOUD BASED
CAN SCALE WITH EASE

**CRM
CONTACT MANAGEMENT**
CONTACTS, FIRMS, TEAMS,
CALL TRACKING & NOTES

**UNIFORMED REPORTING**
100+ REPORT OPTIONS, PDF DOWNLOADS
CUSTOM REPORTS AVAILABLE

**real clear**
SOFTWARE
**CENTRALIZED PLATFORM**

**TRANSACTION, PROJECT,
TASK MANAGEMENT**
TIME AND ACCOUNTABILITY

**MAPPING**
SATELLITE & STREET VIEWS
DEMOGRAPHICS, BOUNDARIES

**CAPITAL/BUDGET &
ENGAGEMENT TRACKING**
VENDOR RATING, BUDGET SUMMARIES

**DOCUMENT STORAGE**
DOCUMENTS, IMAGES, VIDEO
ADDITIONAL 3RD PARTY INTEGRATION

**TIME MANAGEMENT SOLUTIONS**
CALENDAR EVENTS, REMINDERS, TASKS

**DATA ANALYTICS / COMPARISONS**
DASHBOARD, FILTERED AND DETAILED

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# REAL CLEAR SOFTWARE *Advantages*

### Reduce Overall Costs
Reduce costs by eliminating redundant platforms, at an overall low price all with excellent service.

### Easy To Use Multi-Featured System
Created by users that know what businesses need and how it should work, from a macro to a micro level.

### Eco-Friendly Less Paper Product
PDF reports and document storage has been proven to reduce print costs and help the environment.

### Compare RE Data To Other Data
Integrate your real estate information and analyze it with all internal and external metrics to create uniformed standards.

### Works With All Departments
Real Clear Software was designed to work with all departments from facilities to boards and more.

### Consolidated Workflow
Real Clear Software helps consolidate workflow by streamlining and standardizing repetitive tasks and projects.

### Centralized Data Input & Sharing
Using a centralized system from strategy to implementation to enhance real estate and other business operation productivity.

### Reinforces Decision Support
Track and save transaction history, communication and analytics that help base all prior decisions and reference them when needed.

### Enhances Productivity & Efficiencies
It is vital that participating organizations, not just individuals, support a collaborative approach, and RCS helps facilitate that.

### Scalable To Fit Needs
Add locations and the framework is in place. Same easy features for all portfolio sizes.

### Better Overall Portfolio Visibility
Real Clear Software helps provide portfolio clarity for real estate related decisions and the business units it interacts with.

### Highlights Optimization Areas
With all the features noted and benefits realized, RCS naturally highlights areas of optimization and opportunity.

### Less Email & Less Clutter
By using discussion boards, saving notes through a centralized platform, there is a reduction in redundant emails chains.

### Designed For Real Estate Decision Making
Designed by Real Estate professionals with decades of experience within all industries and product types.

### Flexible Integration
RCS uses modern database technology allowing it to communicate with other database systems.

### Market & Location Clarity
Track demographic patterns, trade area changes and get more insight into planning and location optimization.

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## EASY TO GET STARTED - 3 STEP PROCESS

A simple call can change your business results

### 1. CALL TO CREATE AN ACCOUNT

No hard sales, no pressure, just opportunities to improve results. We will show you how the products have been used by other clients, and how that could relate to your portfolio. We have created three (3) separate plans based on portfolio size and our experience with clients' needs.

### 2. SEND US YOUR LOCATION DATA

Our team will initially upload your business, portfolio and stakeholder data. Based upon the parameters you define, we will then create the dashboard, initial metric analysis and predictive analytics.

### 3. START USING THE SYSTEM

Collectively we will review and adjust the program u we will review and adjust the program u we will review and adjust the program until you are fully operational. Our years of experience will make sure the systems is exactly what you want and anticipated.

# REAL CLEAR SOFTWARE
## A PARTNER YOU CAN DEPEND ON

**Decades of Real Estate Experience:** Our founders have over 1 Billion SF of real estate managed in both private and public entities. We wrote the program to provide the tools for full portfolio, transaction, stakeholder, capital, maintenance, analytics and performance management.

**Bridging Strategy, Management & Analytics:** RCS products allow our clients to work on a real time basis, using the system in parallel for both ongoing daily portfolio management and performance analytics.

**Understanding What Makes Your Real Estate Successful:** We solve the puzzle of looking at the big picture.

**Multiple Years of Beta Test:** The products were originally built for a client with over 1,200 locations and 15 brokerage teams across the country. We started with a simple idea for accelerating C-Suite decision support and have taken the products to new and fully integrated levels.

**Using Integrated Business and Real Estate Data:** To increase margins, reduce costs, and measure legacy and ongoing portfolio performance.

**Increases Collaboration:** Inclusion of multiple levels of stakeholders expedites decision making, understanding and accountability.