realclear
SOFTWARE

SOFTWARE PROVIDING
REAL ESTATE & **BUSINESS SOLUTIONS**
Airports & Aviation

AIRPORTS & AVIATION
IMPROVING PERFORMANCE

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All Size Airports and Situations

Real Clear Software is a comprehensive analytical system that works great for airports, and related businesses and the departments that occupy multiple locations. RCS services local, regional and nation-wide portfolios and covers all product types (office, hangers, retail, land, parking structures etc.). In addition, RCS tracks all possession methods (leased, owned, ground lease, joint ventures, etc.) and works well with all departments providing a single source for real estate decision and information tracking.

- ☑ Airport
- ☑ Terminal
- ☑ Third Party Retail Leases
- ☑ Third Party Leases – Parking, Rental Car
- ☑ Aviation / FBO / Land

- ☑ Leased
- ☑ Owned
- ☑ Ground Lease
- ☑ All Product Types
- ☑ All Departments
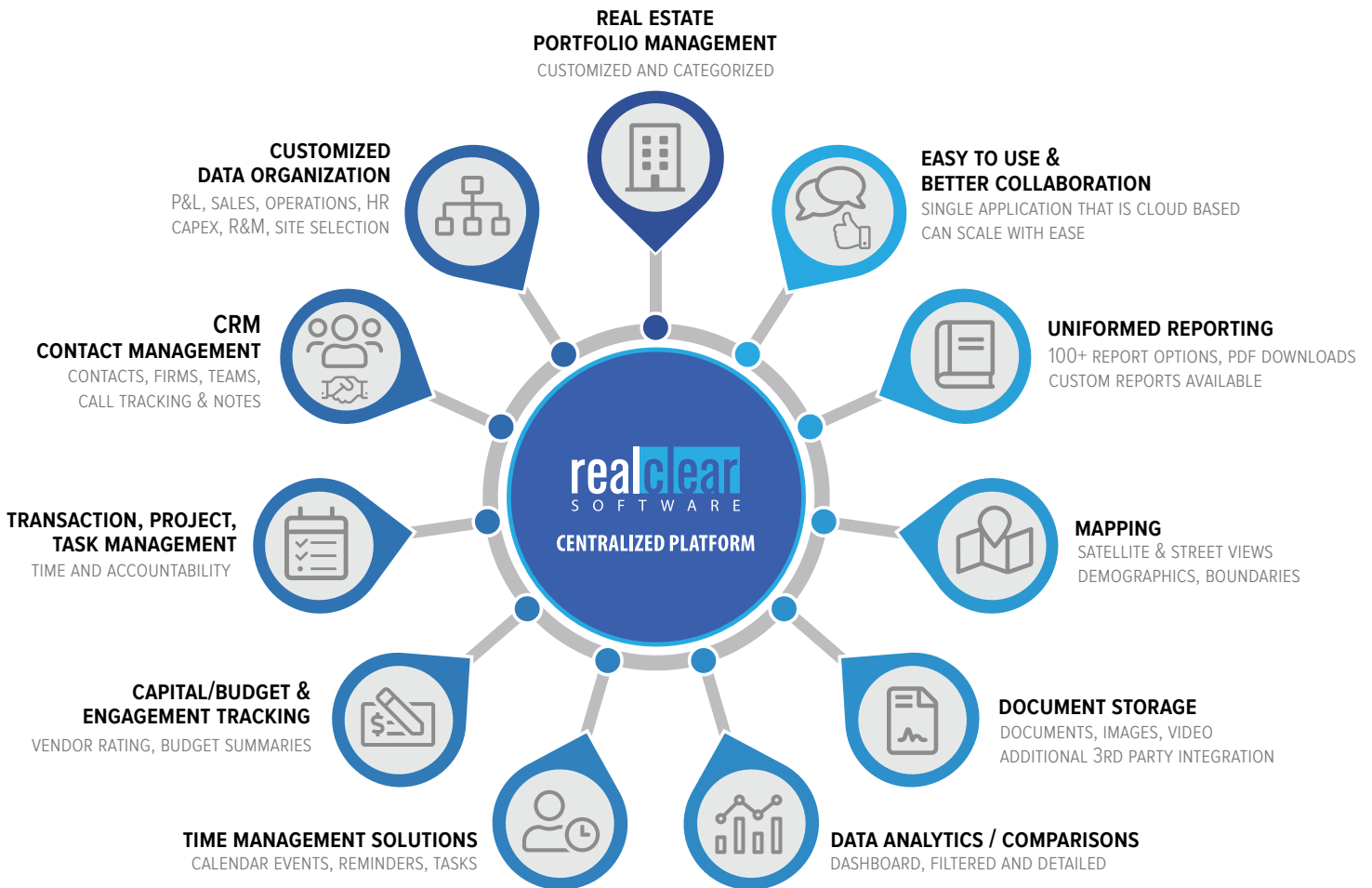
We Provide a Variety of Solutions

Real Clear Software provides a variety of solutions and in a centralized platform. Our system allows for multiple departments to communicate between each other more effectively, helping real estate decisions to become more efficient and productive.

- ☑ Airport & Aviation RE Management
- ☑ Location Categorization
- ☑ Transaction & Vendor Management
- ☑ Document Solutions
- ☑ Summary Reports

- ☑ Extensive Analytics
- ☑ Contact Management
- ☑ Demographics
- ☑ Uniformed Reporting
- ☑ Collaboration Forums

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Real Clear Software helps with productivity and ease of business for **Aviation/Airport Real Estate.**

All the information & data
ADDRESSED IN A SINGLE PLATFORM

REAL ESTATE PORTFOLIO MANAGEMENT
CUSTOMIZED AND CATEGORIZED

CUSTOMIZED DATA ORGANIZATION
P&L, SALES, OPERATIONS, HR
CAPEX, R&M, SITE SELECTION

EASY TO USE & BETTER COLLABORATION
SINGLE APPLICATION THAT IS CLOUD BASED
CAN SCALE WITH EASE

CRM CONTACT MANAGEMENT
CONTACTS, FIRMS, TEAMS,
CALL TRACKING & NOTES

UNIFORMED REPORTING
100+ REPORT OPTIONS, PDF DOWNLOADS
CUSTOM REPORTS AVAILABLE

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CENTRALIZED PLATFORM

TRANSACTION, PROJECT, TASK MANAGEMENT
TIME AND ACCOUNTABILITY

MAPPING
SATELLITE & STREET VIEWS
DEMOGRAPHICS, BOUNDARIES

CAPITAL/BUDGET & ENGAGEMENT TRACKING
VENDOR RATING, BUDGET SUMMARIES

DOCUMENT STORAGE
DOCUMENTS, IMAGES, VIDEO
ADDITIONAL 3RD PARTY INTEGRATION

TIME MANAGEMENT SOLUTIONS
CALENDAR EVENTS, REMINDERS, TASKS

DATA ANALYTICS / COMPARISONS
DASHBOARD, FILTERED AND DETAILED

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REAL CLEAR SOFTWARE *Advantages*

Improving Location Performance
Helping our clients increase location / department performance, real estate performance, sales, and profits.

Easy To Use Multi-Featured System
Created by users that know what businesses need and how it should work, from a macro to a micro level.

Reduce Overall Costs
Reduce costs by eliminating redundant platforms, at an overall low price all with excellent service.

Designed For Real Estate Decision Making
Designed by Real Estate professionals with decades of experience within all industries and product types.

Works With All Departments
Real Clear Software was designed to work with all departments from the C-Suite, HR, Legal, Real Estate, Facilities and more.

Consolidated Workflow
Real Clear Software helps consolidate workflow by streamlining and standardizing repetitive tasks and projects.

Centralized Data Input & Sharing
Using a centralized system from strategy to implementation to enhance real estate and other business operation productivity.

Reinforces Decision Support
Track and save transaction history, communication and analytics that help base all prior decisions and reference them when needed.

Enhances Productivity & Efficiencies
It is vital that participating organizations, not just individuals, support a collaborative approach, and RCS helps facilitate that.

Compare RE Data To Other Data & KPI's
Integrate your real estate information and analyze it with all internal and external metrics affecting your business.

Better Overall Portfolio Visibility
Real Clear Software helps provide portfolio clarity for real estate related decisions and the business units it interacts with.

Highlights Optimization Areas
With all the features noted and benefits realized, RCS naturally highlights areas of optimization and opportunity.

Less Email & Less Clutter
By using discussion boards, saving notes through a centralized platform, there is a reduction in redundant emails chains.

Eco-Friendly Less Paper Product
PDF reports and document storage has been proven to reduce print costs and help the environment.

Flexible Integration
RCS uses modern database technology allowing it to communicate with other database systems.

Market & Location Clarity
Track demographic patterns, trade area changes and get more insight into planning and location optimization.

DESIGNED TO WORK WITH
ALL DEPARTMENTS

☑ C-Suite Executives

☑ Human Resources

☑ Real Estate Department

☑ Legal Department

☑ Sales & Development

☑ IT & Facility Department

☑ Vendors & Brokers

☑ and more...

ARE YOU INTERESTED IN REAL CLEAR SOFTWARE

Contact our sales team for more information!

sales@realclear.software

EASY TO GET STARTED - 3 STEP PROCESS

A simple call can change your business results

1. CALL TO CREATE AN ACCOUNT

No hard sales, no pressure, just opportunities to improve results. We will show you how the products have been used by other clients, and how that could relate to your portfolio. We have created three (3) separate plans based on portfolio size and our experience with clients' needs.

2. SEND US YOUR LOCATION DATA

Our team will initially upload your business, portfolio and stakeholder data. Based upon the parameters you define, we will then create the dashboard, initial metric analysis and predictive analytics.

3. START USING THE SYSTEM

Collectively we will review and adjust the program u we will review and adjust the program u we will review and adjust the program until you are fully operational. Our years of experience will make sure the systems is exactly what you want and anticipated.

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REAL CLEAR SOFTWARE
A PARTNER YOU CAN DEPEND ON

Decades of Real Estate Experience: Our founders have over 1 Billion SF of real estate managed in both private and public entities. We wrote the program to provide the tools for full portfolio, transaction, stakeholder, capital, maintenance, analytics and performance management.

Bridging Strategy, Management & Analytics: RCS products allow our clients to work on a real time basis, using the system in parallel for both ongoing daily portfolio management and performance analytics.

Understanding What Makes Your Real Estate Successful: We solve the puzzle of looking at the big picture.

Multiple Years of Beta Test: The products were originally built for a client with over 1,200 locations and 15 brokerage teams across the country. We started with a simple idea for accelerating C-Suite decision support and have taken the products to new and fully integrated levels.

Using Integrated Business and Real Estate Data: To increase margins, reduce costs, and measure legacy and ongoing portfolio performance.

Increases Collaboration: Inclusion of multiple levels of stakeholders expedites decision making, understanding and accountability.

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T: (949) 445-6220
W: https://realclear.software